100 day response for women and communities in extreme poverty

First 30 days

- 14,700 people in the communities we serve reached via NGO partners such as Sukhhibhavka + Diyar Ghar to distribute food
- 3,000+ calls with women entrepreneurs in India and Nepal to share updates and check in on their local community situation
- Every woman reached via phone informed how to access government service provisions
- 98% of our network informed about scams + misinformation
- 100% of women entrepreneurs reached via phone in Nepal and 88% reached via phone in India

65 day goals

- 97% of women entrepreneurs shared info about COVID-19 hygiene with their communities
- 100% team members receive safety training for working in communities
- Phone connectivity with entrepreneurs
- Listening to customers + entrepreneurs to determine product needs and develop relevant product lines

100 day goals

- 100% of our network reached in Nepal via phone + 88% reached via phone in India
- Every woman reached via phone informed how to access government service provisions
- 100% of women entrepreneurs receive safety training for working in communities
- Partnerships with more NGOs like Zomato Feeding Group + MagicBus India Foundation
- Training to support entrepreneurs to pivot their business to new market needs after lockdown
- Low-touch warehousing for accessibility to product stock via local stores
- Women with bank account access to future-proof earnings + increase financial independence

Map shows our locations across India + Nepal

#covidresponse #pollinategroup

pollinategroup.org/donate

100 days: 1 April to 9 July 2020. Subject to change.