100 day response for women and communities in extreme poverty

**First 30 days**
- **3,000+** calls with women entrepreneurs in India and Nepal to share updates and check in on their local community situation
- **97%** of women entrepreneurs shared info about COVID-19 hygiene with their communities
- **Every** woman reached via phone informed how to access government service provisions
- **14,700** people in the communities we serve reached via NGO partners such as Sukhibhavka + Diya Ghar to distribute food
- **98%** of our network informed about scams + misinformation
- **100%** of women entrepreneurs in our network reached in Nepal via phone + 88% reached via phone in India.

**65 day goals**
- **100%** team members receive safety training for working in communities
- **Maintain** phone connectivity with entrepreneurs
- **Listen** to customers + entrepreneurs to determine product needs and develop relevant product lines
- **Increase** partnerships with more NGOs like Zomato Feeding Group + MagicBus India Foundation
- **Test** online training modules to continue skills development for women in poverty
- **Apply** our existing mentorship program process for Field Mobilizers to upskill one another online

**100 day goals**
- **Accelerate** an established cashless transactions project to enable entrepreneurs to complete invoices + deposit cash without leaving the home
- **Support** women with bank account access to future-proof earnings + increase financial independence
- **Collaborate** with institutional partners to share resources and market insights, and accelerate community recovery
- **Pilot** low-touch warehousing for accessibility to product stock via local stores
- **Evaluate** our impact + iterate as needed to achieve our vision: to equip women to lead their communities out of poverty

Local women entrepreneurs regain income generation opportunities + distribute products that meet the needs of their communities

#covidresponse  #pollinategroup  
100 days: 1 April to 9 July 2020. Subject to change.  
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