



pollinate group

Empowering Lives, Sustainably



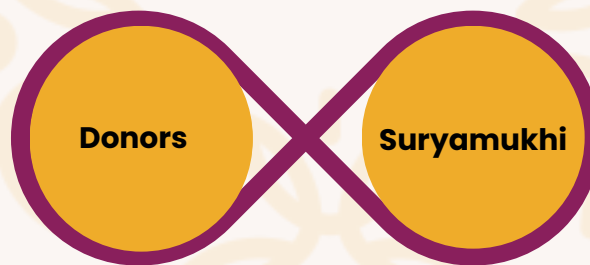
SURYAMUKHI* CIRCLE

**Women Micro-Entrepreneur
Pronounced: sooryamukhee*

EMPOWER A SURYAMUKHI CIRCLE

We are thrilled to introduce you to a groundbreaking opportunity that will empower you to be a driving force of positive change in the lives of marginalised women across India and Nepal.

We are asking you to make a multi year investment in a Suryamukhi Circle



We are seeking to reach over 10 million people and meet the growing demands of marginalised and displaced people across India and Nepal.

A Suryamukhi Circle is a collective of 15 or more women micro-entrepreneurs. Each circle will be funded by donors that are closely connected to the performance of their Suryamukhi through regular updates and exclusive opportunities to engage with Pollinate Group and a community of peers. Investments in the Suryamukhi Circle can be made individually or collectively with a group of friends and family.

Pollinate Group is dedicated to tackling some of the most pressing challenges faced by marginalised communities in India and Nepal. In these regions, millions still grapple with the harsh realities of extreme poverty, perpetuating a cycle of limited opportunities. Alongside poverty, gender inequality remains a pervasive issue, hindering social progress and economic empowerment for countless women and girls. Additionally, the lack of access to clean energy sources further exacerbates these difficulties, limiting educational and economic prospects while contributing to environmental degradation.

Empowered Suryamukhi	15	40	90	190	Investment starts
Illuminate				↑	\$100,000 PA
Radiate			↑		\$50,000 PA
Brighten		↑			\$25,000 PA
Shine	↑				\$10,000 PA

All donations tax deductible in Australia and the USA

We are pleased to offer Suryamukhi Circle members exclusive opportunities to engage with our executive, visit our work in the field, attend impact-focused events, and receive regular updates from the Suryamukhi you are funding .

	Newsletter	Suryamukhi circle update	CEO Call	Donor Visit	Impact Webinar	Annual report	Chair Call
Illuminate	✓	✓	1-1	✓	1-1	Feature	✓
Radiate	✓	✓	1-1	✓	Group	Outline	✓
Brighten	✓	✓	Group	✓	Group	Name + logo	
Shine	✓	✓	Group	✓	Annual	Name	

VISIT YOUR SURYAMUKHI CIRCLE

The Suryamukhi Circle is not just a philanthropic endeavour; it's a chance to forge a direct and meaningful connection with the impact of your donation. In a world where our actions often feel distant from their outcomes, the Suryamukhi Circle offers you the chance to witness firsthand the transformative power of your generosity.

- Visit your Suryamukhi Circle in India and Nepal
- Be guided by Pollinate Group staff
- Hear first hand from Suryamukhi on the impact of your support
- Share your stories with peers



A SURYAMUKHI JOURNEY

Suryamukhi joining Pollinate Group, come from urban slums and rural areas. They live on <\$2.15 daily



They live in communities where they have few role models and where the opportunities for women are limited



Suryamukhi will be trained and equipped with zero interest products like solar lights to sell into their communities



They spend 89% of their income on improving the education and nutrition of their families



Suryamukhi work with us on a training program for up to 3 years at the end of which they earn on average 3000 INR per month



After training, Suryamukhi can continue with us, find formal jobs, or start micro-businesses



Contact us



Joe Manger
Philanthropy Manager
joe.m@pollinategroup.org
+61 0439 188 339

 www.pollinategroup.org
 linkedin.com/company/pollinategroup
 facebook.com/pollinategroup
 @pollinategroup
 @pollinategroup

To develop this community of Suryamukhi, we need your support.

Our approach is validated in the field with a robust measurement framework and it has the potential to transform the lives of millions of people across marginalised communities.

We are ready to roll out this inspiring impact in partnership with our Suryamukhi and ask you to join us.

