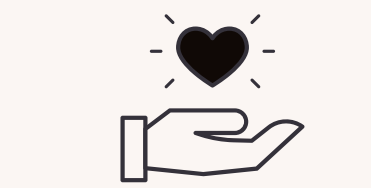


100 day response for women and communities in extreme poverty

First 30 days



14,700

people in the communities we serve reached via NGO partners such as Sukhibhavka + Diya Ghar to distribute food



98%

of our network informed about scams + misinformation



100%

of women entrepreneurs in our network reached in Nepal via phone + 88% reached via phone in India.

3,000+

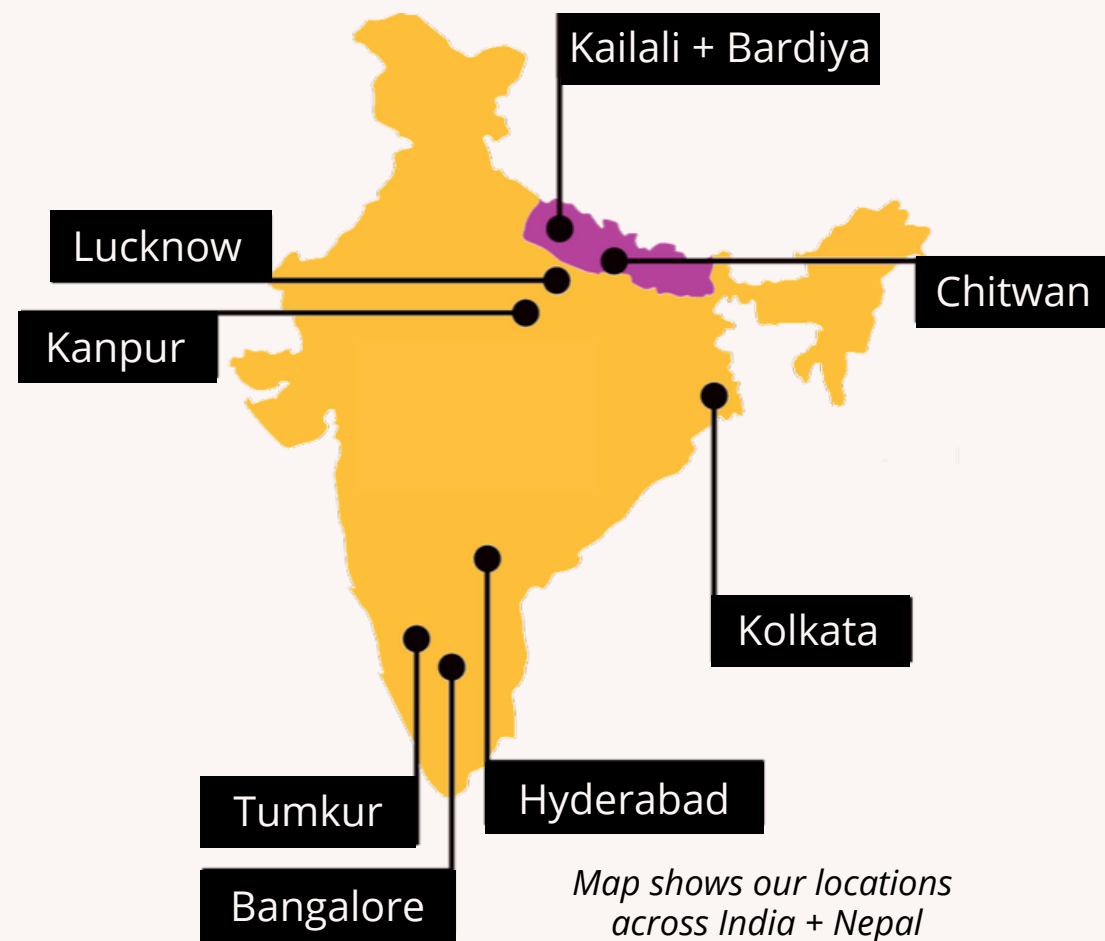
calls with women entrepreneurs in India and Nepal to share updates and check in on their local community situation

97%

of women entrepreneurs shared info about COVID-19 hygiene with their communities

Every

woman reached via phone informed how to access government service provisions



65 day goals

100%

team members receive safety training for working in communities



Maintain

phone connectivity with entrepreneurs



Listen

to customers + entrepreneurs to determine product needs and develop relevant product lines



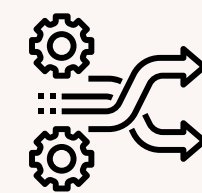
Test

online training modules to continue skills development for women in poverty



Increase

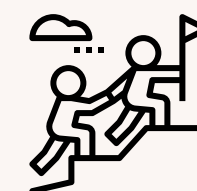
partnerships with more NGOs like Zomato Feeding Group + MagicBus India Foundation



Adapt

training to support entrepreneurs to pivot their business to new market needs after lockdown

Apply



our existing mentorship program process for Field Mobilizers to upskill one another online

Accelerate



an established cashless transactions project to enable entrepreneurs to complete invoices + deposit cash without leaving the home



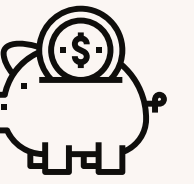
Collaborate

with institutional partners to share resources and market insights, and accelerate community recovery



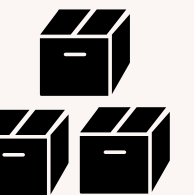
Local women entrepreneurs regain income generation opportunities + distribute products that meet the needs of their communities

100 day goals



Support

women with bank account access to future-proof earnings + increase financial independence



Pilot

low-touch warehousing for accessibility to product stock via local stores



Evaluate

our impact + iterate as needed to achieve our vision: to equip women to lead their communities out of poverty